AI — The solopreneur's AI toolkit

Free guide from Fin Ventures AI. Disclosure: some links are affiliate links; we may earn a commission at no cost to you.

Tools by job

Job	Tool	Free? (re-checked Nov 5, 2026)	Paid from
Write, think	A chat assistant (ChatGPT, Claude, Gemini)	Yes, free tiers (limits UNVERIFIED)	UNVERIFIED
Avatar video	**HeyGen**	3 videos/mo, watermarked, ≤ 1 min	$29/mo ($24 annual)
Training video	**Synthesia**	10 min/mo, watermarked	$19/mo ($14 annual)
Voiceover	**ElevenLabs**	UNVERIFIED	Creator $22/mo (internal report)
Text-based editing	**Descript**	UNVERIFIED	UNVERIFIED
Pages + email + courses	**Systeme.io**	2,000 contacts, 3 funnels	$17/mo
Newsletter	**Kit**	Up to 10,000 subscribers	UNVERIFIED today

Systeme.io free: https://finventures-ai.github.io/go/systemeio/ · HeyGen: {{LINK_HEYGEN}} · Synthesia: {{LINK_SYNTHESIA}} · ElevenLabs: {{LINK_ELEVENLABS}}

Rule: one tool per job, and only when the job repeats every week.

The $0 starter stack

1. Free chat assistant → scripts, emails, ideas.
2. Synthesia or HeyGen free → first test videos (watermark is fine at the start).
3. Systeme.io free → opt-in page + emails.
4. Kit free → newsletter once your list outgrows what you want to manage in Systeme.io.

30 copy-paste prompts

Replace the [brackets].

Ideas and positioning

1. "Give me 20 concrete problems [audience] has with [topic], ranked from most to least urgent."

2. "Turn this problem into 10 checklist-style lead-magnet promises: [problem]."
3. "What objections does [audience] have before trying [tool]? Give an honest answer to each."
4. "Summarize in 5 bullets what separates [tool A] from [tool B] for a beginner. Flag what you don't know."
5. "Suggest 3 contrarian content angles on [topic], with one argument each."

Short video

1. "Write 10 hooks under 12 words for a video about [topic]."
2. "Write a 40-second script: hook, 3 steps, call to comment one niche English keyword (LIST, EMAIL, FUNNEL, SYSTEME, COMPARE, AI, or PROMPTS — see content/cta-keywords.md)."
3. "Rewrite this script so it sounds natural spoken aloud: [script]."
4. "Break this article into 5 ideas for 30-second videos: [text]."
5. "Write 5 YouTube thumbnail titles of 4 words max for: [topic]."

Email

1. "Write a welcome email that delivers [gift] and asks one reply question."
2. "Write 10 subject lines under 45 characters for: [topic]."
3. "Turn this video into a 200-word newsletter with one link: [transcript]."
4. "Tell, in 150 words, the story of a beginner solving [problem]; honest tone, no hype."
5. "Write a [tool A] vs [tool B] email that recommends based on the reader's profile."

Site and SEO

1. "Give the H2/H3 outline for an article on '[keyword]' answering a beginner's questions."
2. "Write a 6-question FAQ about [tool] with 2-sentence answers."
3. "Write a 150-character meta description for: [title]."
4. "List what to check on the official site before publishing a review of [tool]."
5. "Suggest 15 'X vs Y' comparisons [audience] searches for in [niche]."

Sales and affiliate

1. "Write an honest recommendation of [tool]: who it's for, who it's not for, and the alternative."
2. "Write a short, clear affiliate disclosure for a video and for an article."
3. "Turn these features into concrete benefits for [audience]: [list]."
4. "Write a thank-you page that offers [tool] without pressure."
5. "Draft 3 replies to skeptical comments about [tool]."

Productivity

1. "Turn these notes into a 7-step procedure I can delegate: [notes]."
2. "Plan my content week: 5 videos, 1 newsletter, 1 article, from [topic]."
3. "Review this text and flag every claim that needs a source: [text]."

4. "Translate into natural Canadian French, not word for word: [text]."
5. "Give me 3 simple indicators to know if [action] is working after 14 days."

The guardrail

AI sometimes makes up numbers. Check every price, limit or stat on the official page before publishing.

Fin Ventures AI · Fin Ventures AI, 520 Fort-St-Louis Blvd, PO Box 8010, Boucherville, QC J4B 1S0, Canada · Prices: official pages checked Nov 5, 2026; "UNVERIFIED" = to confirm.